

COMPANY INTRODUCTION

AVION

kidp 한국디자인진흥원

산업디자인전문회사 인증
Industrial Design Firm

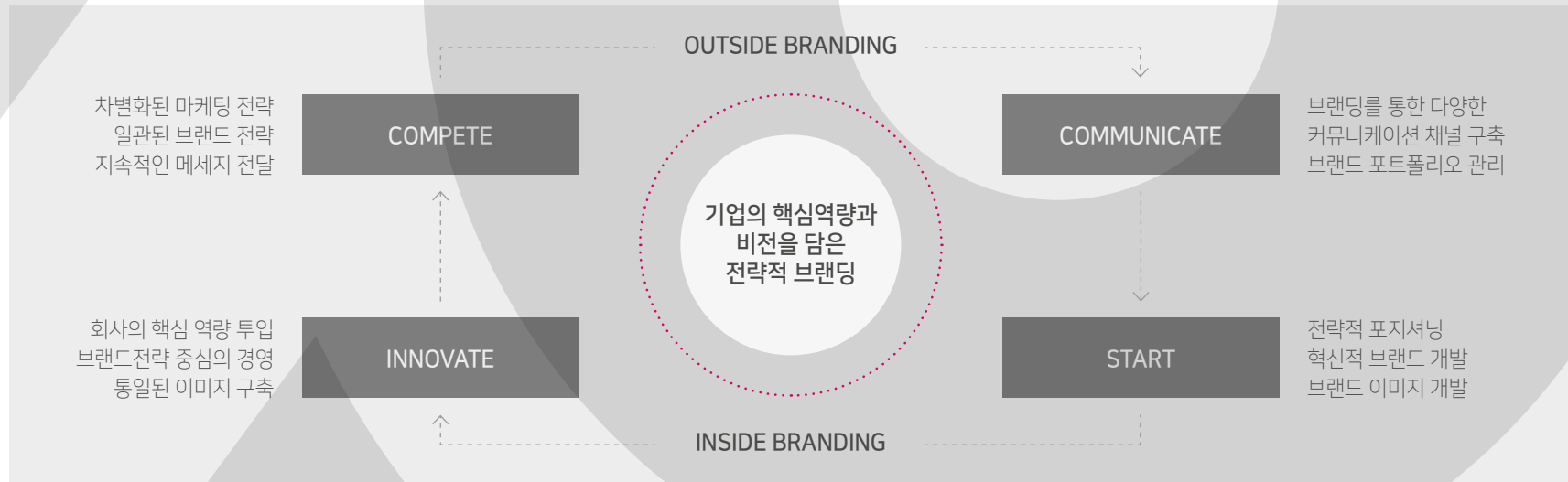


우리는 기업의 이야기를 듣고, 고객의 마음에 귀를 기울입니다.

제품과 서비스가 가진 진짜 가치를 찾아내고, 고객에게 자연스럽게 전할 방법을 함께 고민합니다.

브랜드의 철학과 비전을 깊이 이해하며, 그 안에 담긴 마음을 디자인으로 표현합니다.

브랜드라는 긴 여정, 저희가 따뜻한 동반자가 되어드리겠습니다.



Who we are

Company

아비온

Employee

4명

Address

경기도 성남시 분당구 서현로184 708호

Business Area

온·오프라인 통합 마케팅 · 디자인 대행 / 웹 · 모바일 개발

Contact

이 메 일 avion@avion.co.kr

전 화 031_751_0751

팩 스 031_751_1751

Client



What we do



EDITORIAL DESIGN

카탈로그, 브로슈어, 리플렛, 전단, 포스터



BRANDING DESIGN

기업 및 제품 아이덴티티 디자인, 네이밍/슬로건 기획



WEB & UI/UX DESIGN

홈페이지 디자인, UX/UI 분석 및 설계



ADVERTISING DESIGN

온/오프라인 광고, 옥외광고, 간판/배너



INFOGRAPHICS DESIGN

데이터 시각화, 보고서 및 프레젠테이션



PACKAGE DESIGN

제품 패키지 디자인, 친환경 포장 솔루션

Process



접수 & 상담

업무 요청 또는 상담 신청 접수
요구사항, 목적, 예산, 일정 등 1차 파악



기획 및 제안

디자인 방향성 설정 및 콘텐츠 기획,
제안서 제출 및 계약 체결 후 프로젝트 착수



디자인 개발

컬러, 타이포, 레이아웃 등
핵심 시각 요소 정의, 시안 구성 및 설계



수정 및 확정

피드백 반영 및 디자인 확정
필요 시 추가 시안 제공



최종 납품

최적화된 결과물
제작 및 전달



사후 관리

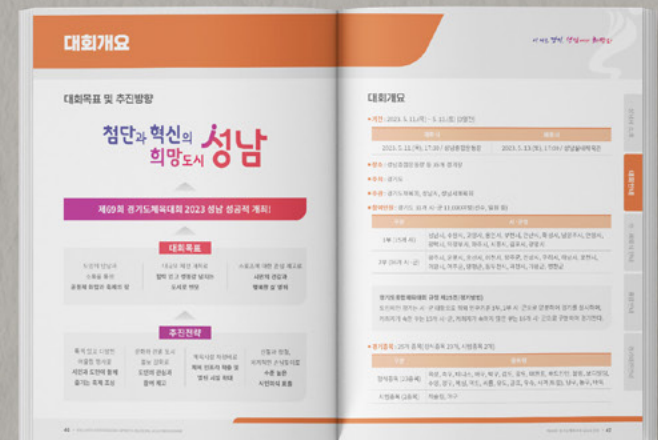
납품 이후 유지보수 및
지속적 협업 대응

Reference of
OFFLINE
PART

Marketing Design_ Gridwiz EM brochure



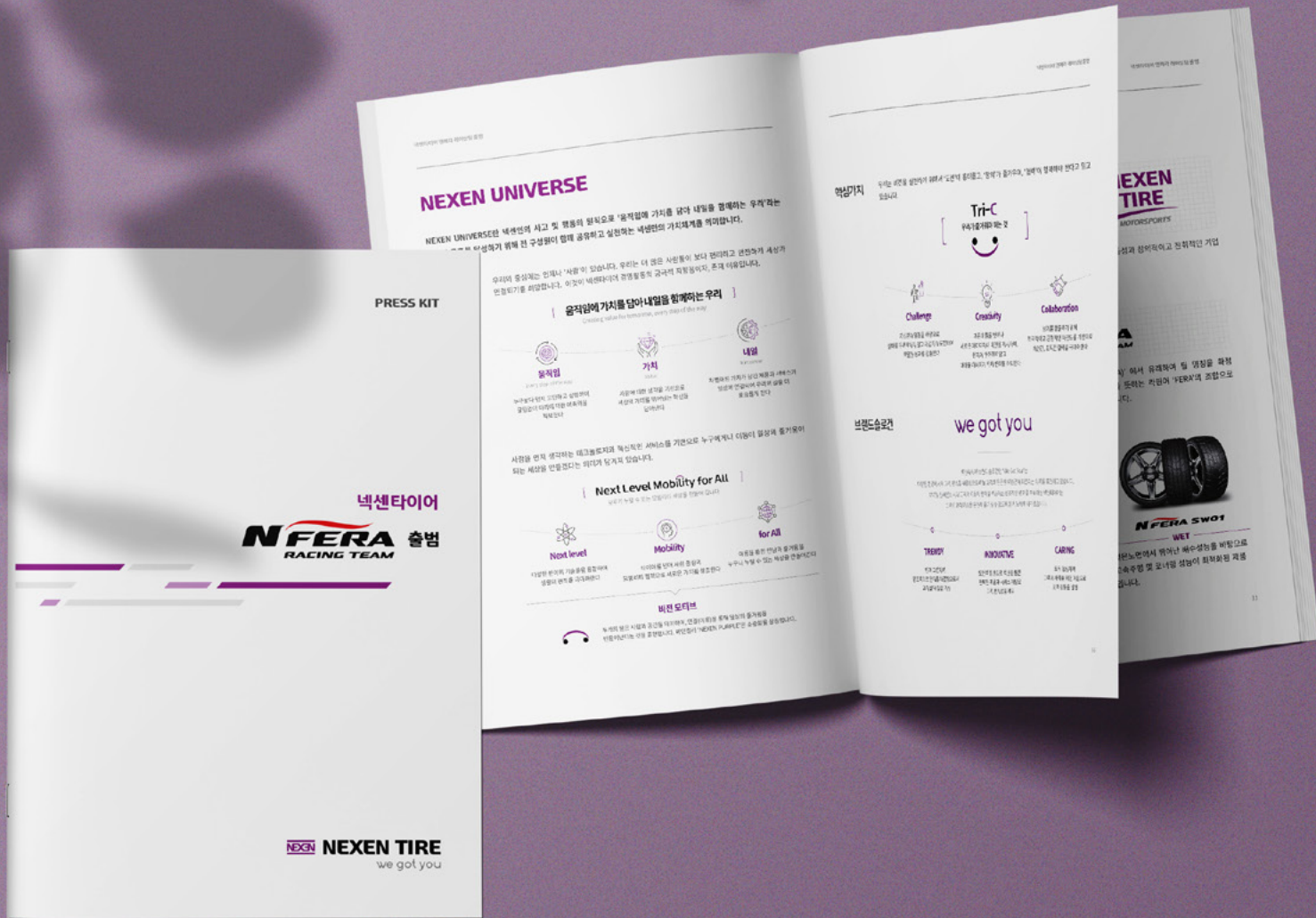
Marketing Design_ 제69회 경기도체육대회 종합안내 책자



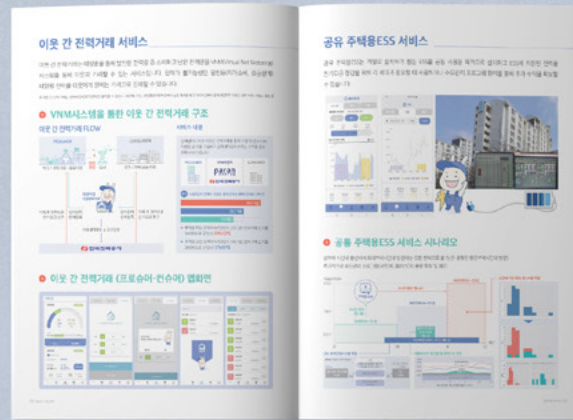
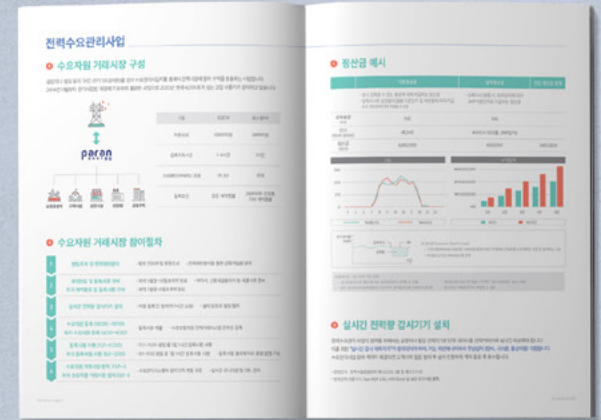
Marketing Design_ Dunlop tyre korea



Marketing Design_ NEXEN TIRE - NFERA Racing team



Marketing Design_ Paran energy DR-brochure



Marketing Design_ 건인도시개발-회사소개서



Marketing Design_ 한국타코닉-패키지디자인




Marketing Design_ WIZnet-패키지디자인



Marketing Design_ 한국에너지중소혁신기업협회-A · I design



 **한국에너지중소혁신기업협회**
KOREA ENERGY MEDIUM & SMALL INNOVATIVE COMPANY ASSOCIATION

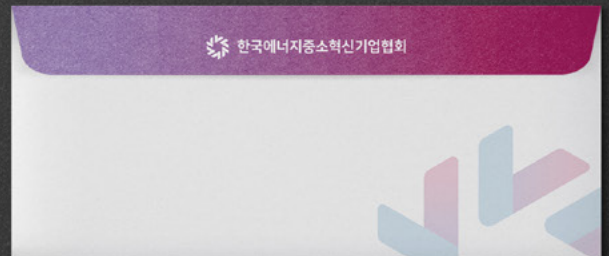
Information regarding branding for your next project. Branding is defined as the process of coming up or making a unique name or design for a certain product.

Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competitions. Your brand tells your customers what they can expect from the products and services you offer.

Are you innovative or are you the experienced type? Do you offer a high-cost, high-quality product, or a low-cost, high-value product? It's impossible to be both. You should consider thinking what your customers need you to be. Your logo is the main foundation of your brand. All the promotional materials should be connected with your logo to communicate with your brand.

Brand messages are delivered and planned based on the questions: how, what, when, to whom and where your brand strategy is. Advertisement, visual communication, and distribution channels are parts of brand strategy.

The branding strategy you have should be consistent as it leads to a strong brand equity.



Marketing Design_ Gridwiz-C · I design



Marketing Design_ Gridwiz_Skyblue-B · I design



Marketing Design_ Maison de Oboe-C · I design



Marketing Design_ asone-C · I design



Marketing Design_ FENICE-C · I design



 FENICE

 FENICE
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. QUIS IPSUM SUSPENSISSE ULTRICES GRAVIDA. RISUS COMMODO VIVERRA MAECENAS ACCUMSAN LACUS VEL FACILIS. LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. QUIS IPSUM SUSPENSISSE ULTRICES GRAVIDA. RISUS COMMODO VIVERRA MAECENAS ACCUMSAN LACUS VEL FACILIS.


FENICE

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FENICE

Marketing Design_ AUDIOSPHERE B · I design



Marketing Design_ DAEWON ELECTRIC C · I design

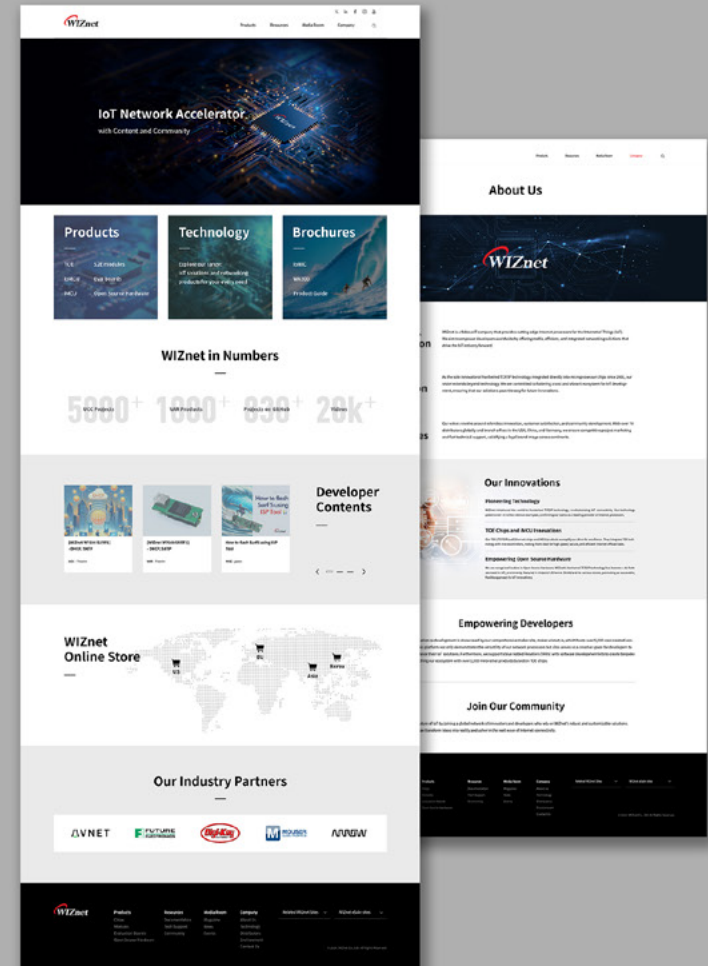
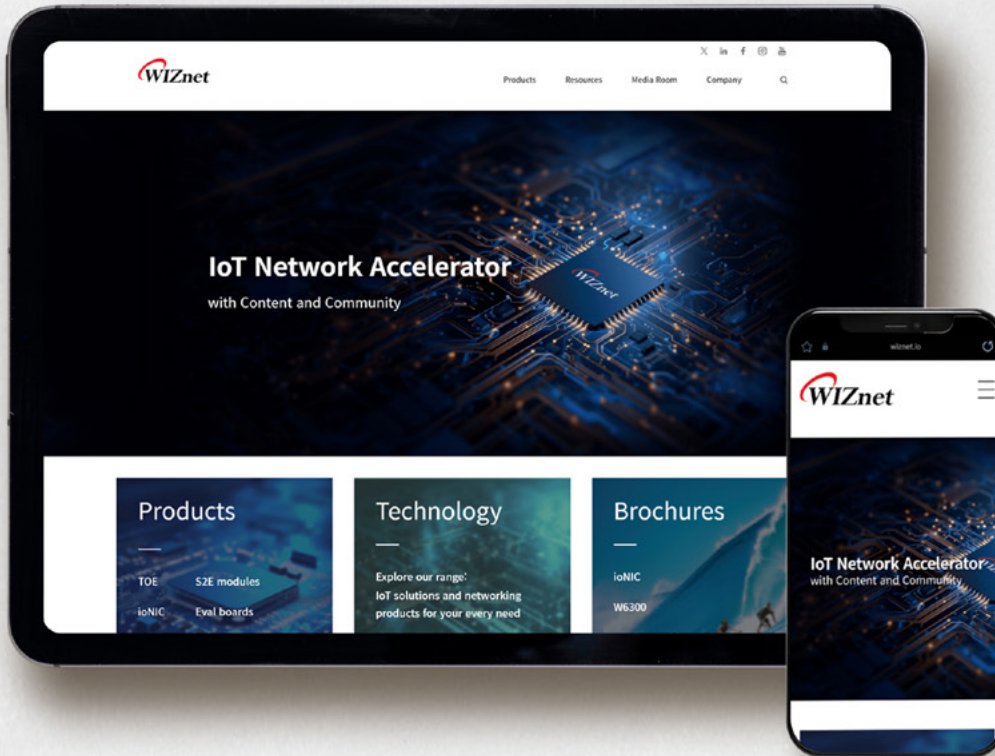


Reference of
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PART

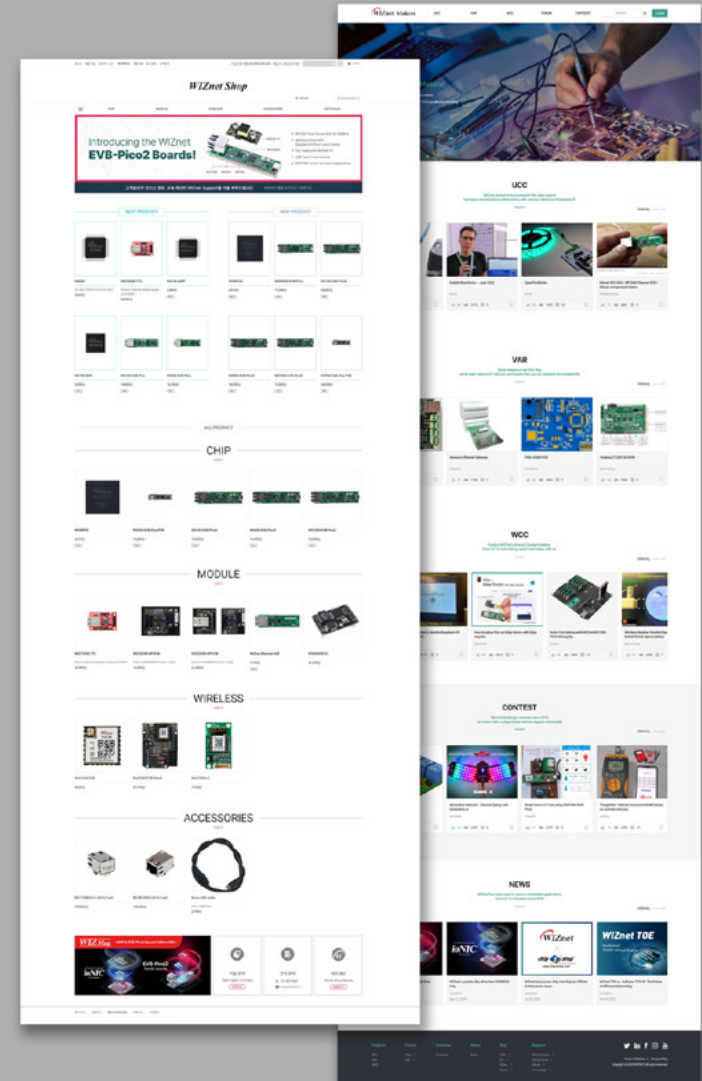
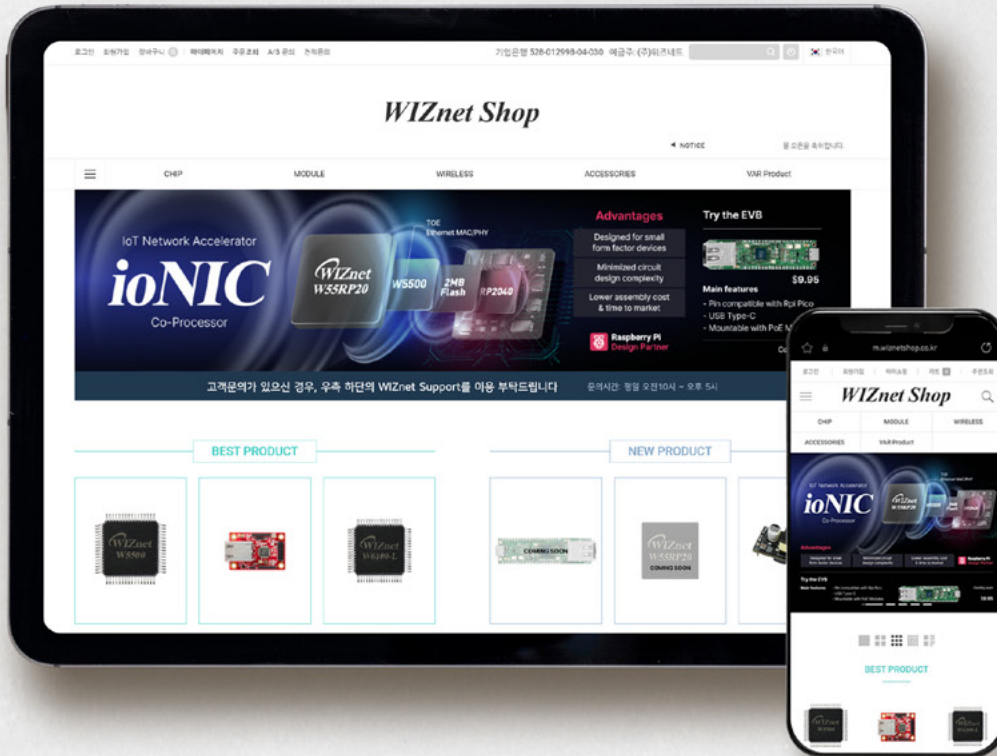
Website Design | Gridwiz E-Mobility



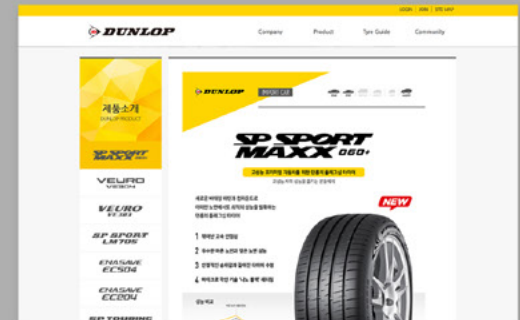
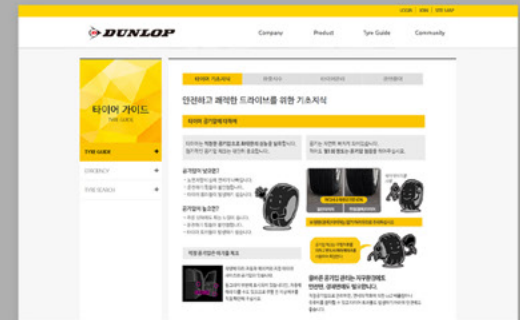
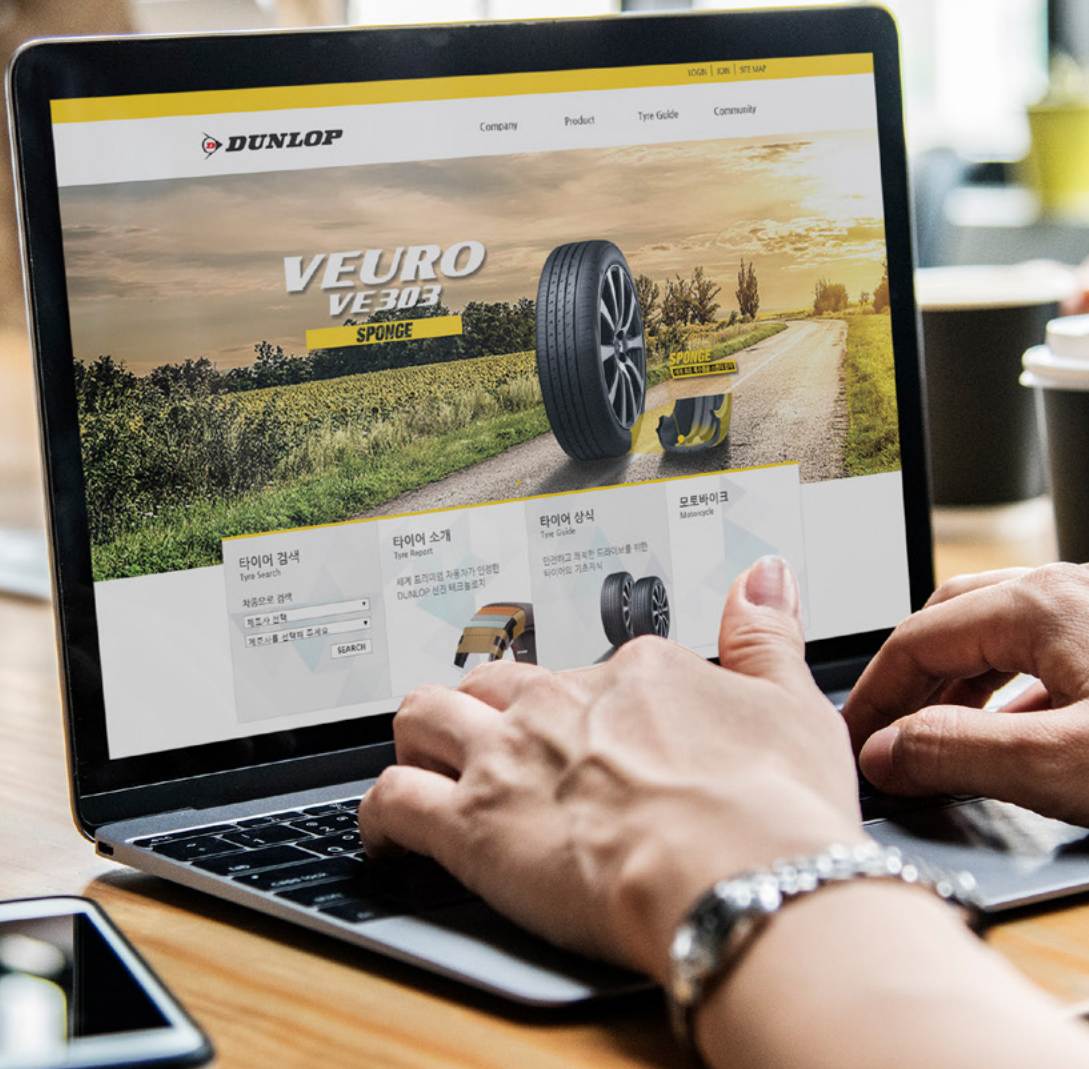
Website Design_ WIZnet



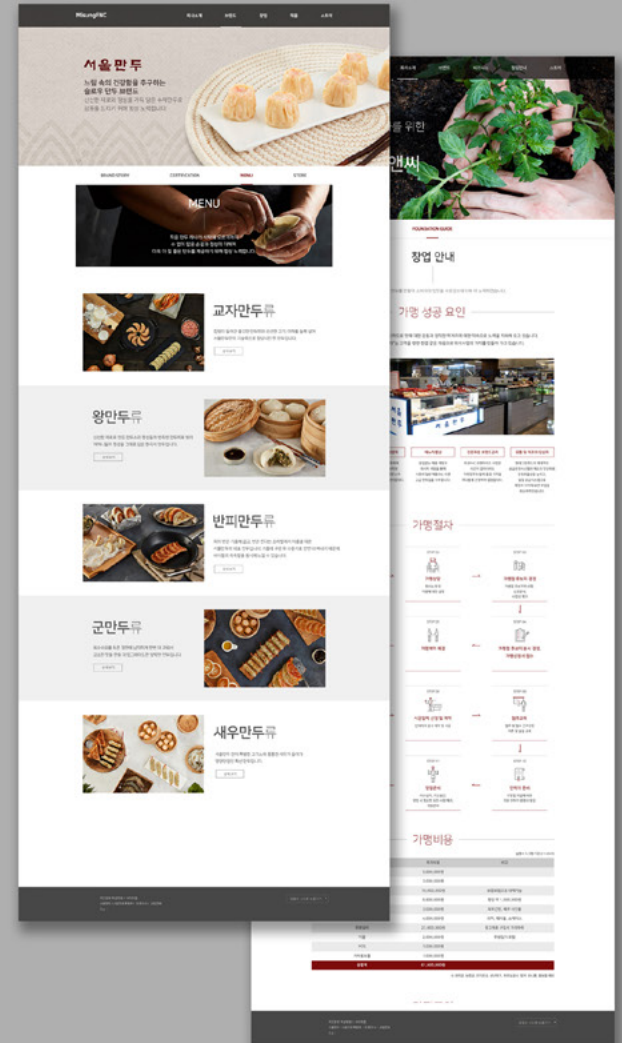
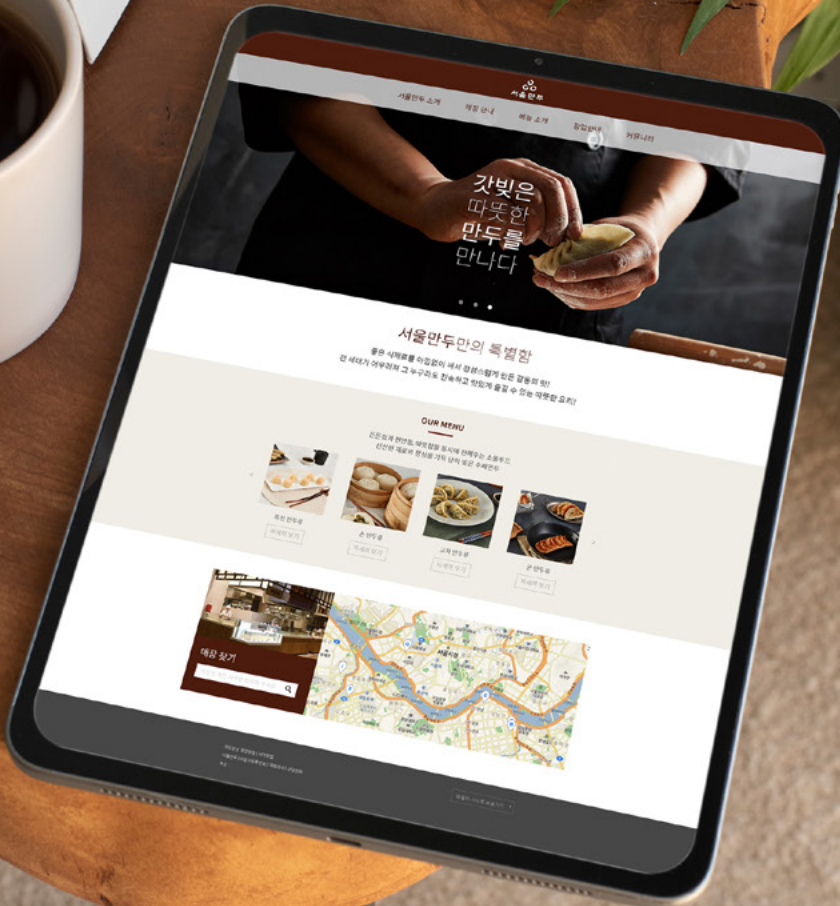
Website Design_ WIZnet Shopping mall



Website Design_ Dunloptyre Korea



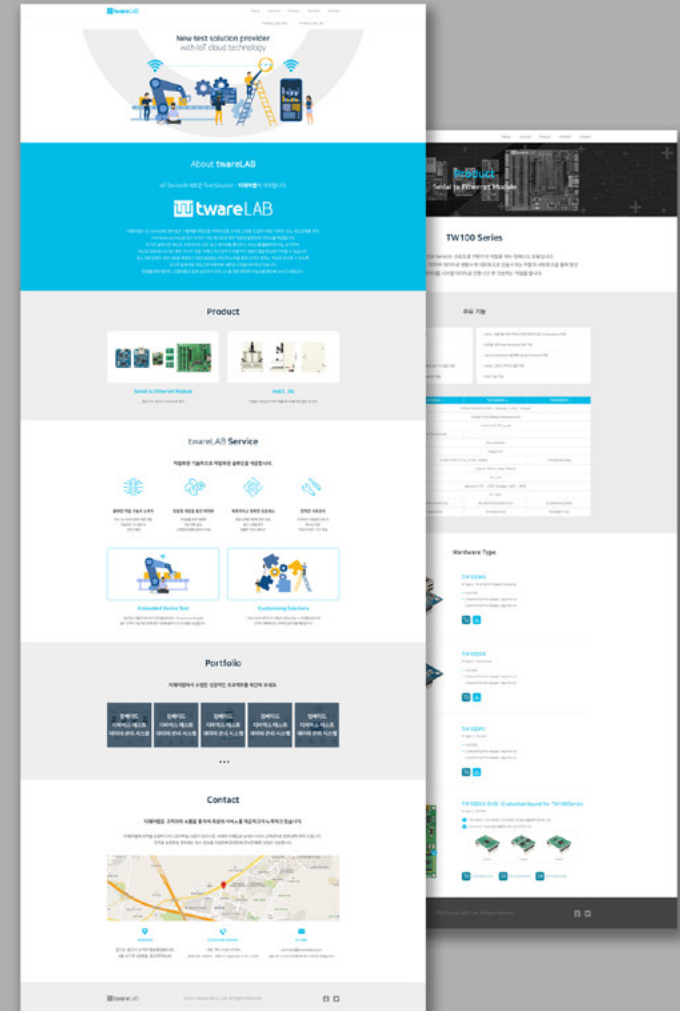
Website Design_ 서울만두



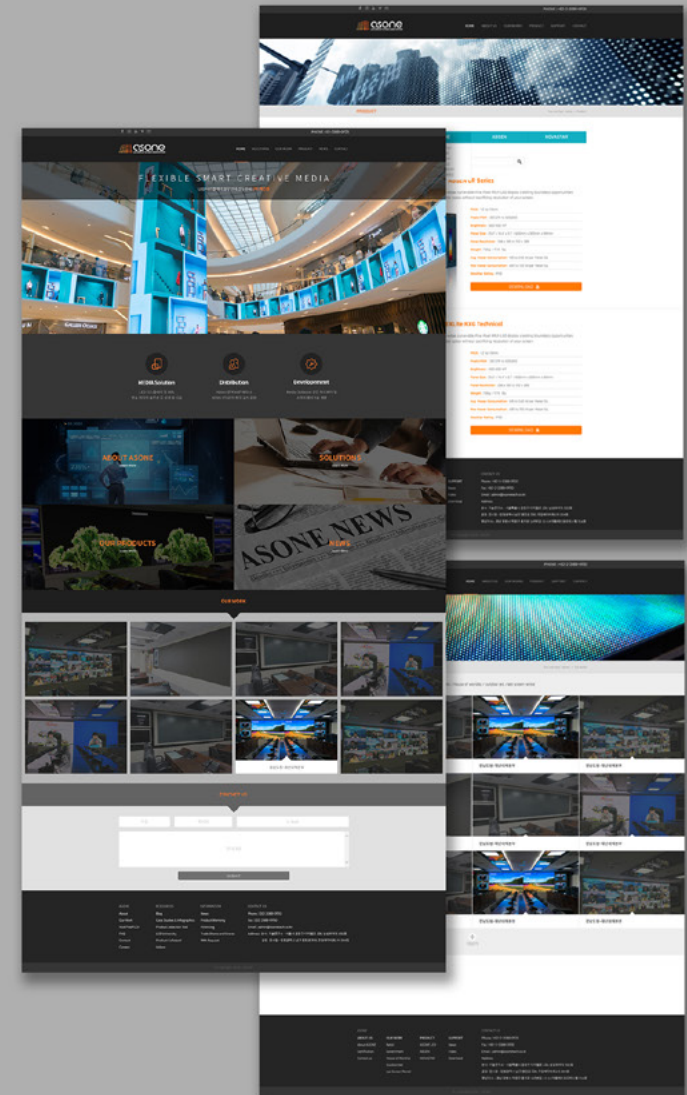
Website Design_ Skyblue(Gridwiz EVC Solution)



Website Design_ twareLAB



Website Design_ asone



Application Design_ MIDO(Event page)

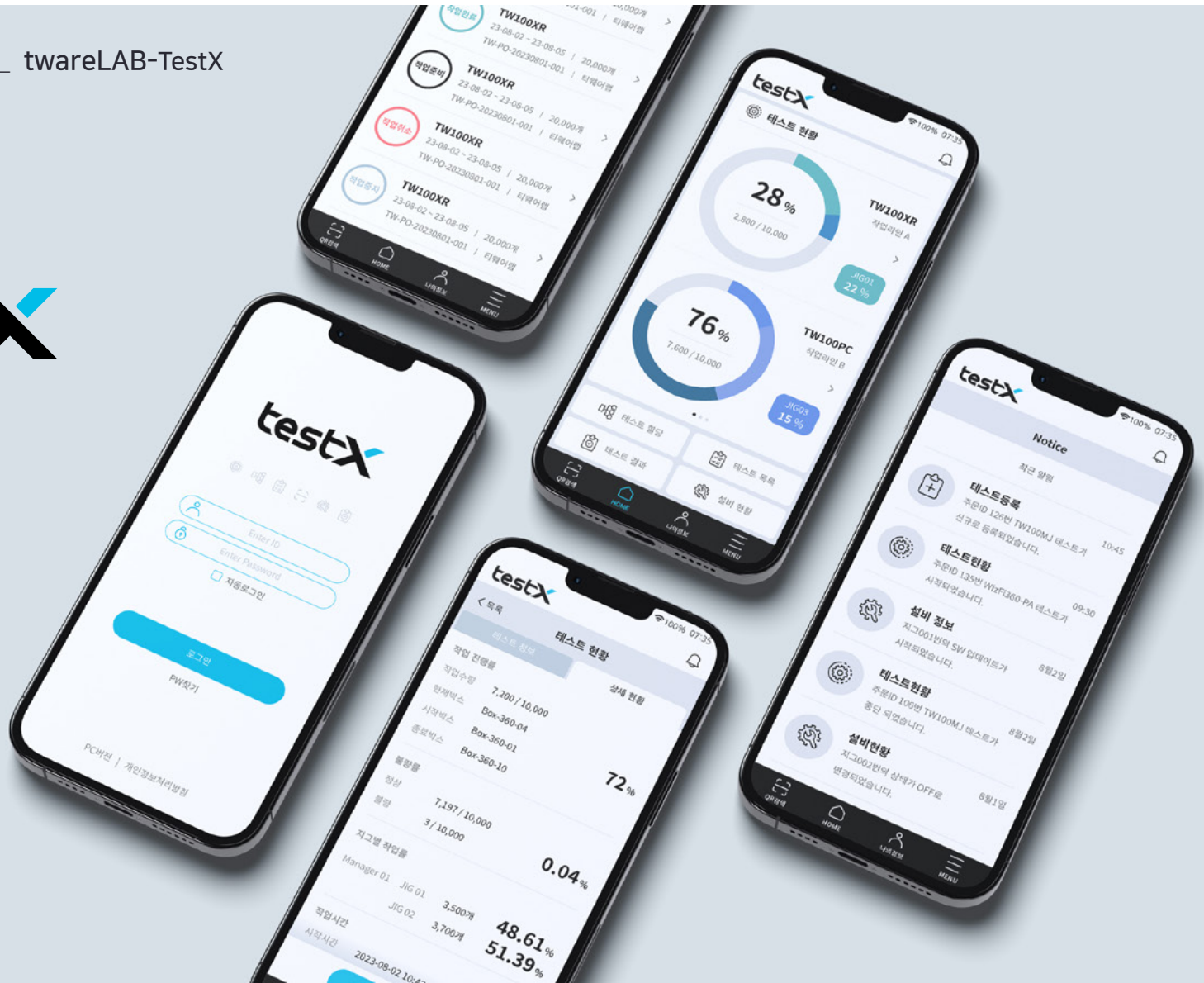


Application Design_ Paran energy-파란이웃



Application Design_ twareLAB-TestX

testX





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